

Foundation Meeting

11-6-17

1. Welcome

Attendees: Julie Litoff, Erin Cummins, Esther Lee, Jill Cannon, Elise Pala, Heather Brinkley, Cindy Venolia, Mrs. Cabral, Erica Spinelli, Sara Tagavi, Jill Kendro, Tina Volzer

2. Treasurer's Report – Elise

- Available funds in our bank \$65,909.34. She already transferred PayPal to our account.

3. Principal's report-Cindy

- Cindy is still a month behind on budget and will get it to us as soon as she can.
- Garden update: The person who had been doing the garden for a long time is no longer at the school anymore and it is hard for her to maintain it now. Cindy arranged for the Boy Scouts to redo the garden. They are going to put fencing/chicken wire around the sides but keep the roof open. Each grade will share a garden room. They will be outdoor classrooms on campus. Cindy is going to reach out to Mrs. Paige to come to a Friday Flag to give her a gift for all her hard work over the years. The outdoor classroom/garden is being done by two Eagle Scouts. The Boy Scouts have worked so hard on this project.

4. Fall Campaign wrap up info

- Huge success. We raised even more than last year. Tile party is done. We are just waiting for the tiles to come back.
- \$27,060.75 was raised during this campaign including matches. This is not counting expenses and tickets for auction. Matching is about \$1,080.45. We think next year we should go for \$30,000. Someone recommended increasing incentives to encourage higher donations. Next year, we might give a tile per \$150 donated.
- popsicle party brainstorm: Last year we did it at lunch and kids were throwing out lunch to eat popsicles and they weren't frozen. It was a mess.

Mrs. Cabral recommended having different grade levels come down to the

lunch tables on different days about 5 minutes before school ends to have their popsicles. Parents would already have the popsicles organized and cut. We can have Otter Pop week Dec. 11-15. Upper grades/Student Council can help too.

5. Barnes and Noble Fundraiser

- People go to the store, say they are from Highland Ranch, and a percentage of the sales go to the Foundation. This will be the last year we have multiple weeks for this fundraiser. Our kickoff night is Dec. 6 at the Mira Mesa store. There will be teachers doing readings throughout the night.
- maker space kits- The store has a bunch of items for a maker space. Heather wants to know if our teachers want to include the Barnes and Noble maker space items and if they want those items. Mrs. Cabral said it would be great for Barnes and Noble to come to show the options to the teachers and then they can see what they want on the wish list. The lady from Barnes and Noble is willing to come to a staff meeting. There is a maker space team on campus that would want to meet her. Barnes and Noble can set up a display of what teachers chose for the maker space. We discussed seeing what we need to complete a set (like Ozobots) and let parents know what we need to complete the set.
- The committee is looking for 6 people to volunteer that night. 3 people for the bookmark station and 3 people for coloring station. Anyone interested can contact Sandra Mitchell.

6. Spell-A-Thon preview, what volunteers will we need

- It will be in January. There is a lot of prep before and at the end.
- They need volunteers the day of the test for getting the paperwork organized, the money recorded, etc. so that there is only a one-day turn around. They need a runner to run between teachers and the committee. Words go home on Jan. 8 and the test is on Jan. 26. Spelling Bee is Feb. 6-8.
- There will be a sign up sent out through Round Up for volunteers.

7. Summit recap

- The district has a foundation that supports all the foundations to a degree. They gather together twice a year to let us know what is going on and then foundations get to talk to each other.
 - They talked about smooth board transitions. Find someone immediately.
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- They target 1st and 2nd grade parents since they will be around for a while.



They also recommended having the past president stay on as an advisor. Some foundations elect new boards in Feb so that the rest of the year is a transition for the new members. Other ideas were to have some meetings off site.

- Facebook: It was recommended to use live Facebook and really pump up social media. For example, live Facebook of Cindy in her bee costume. She also recommend to pay to boost your page. Everyone should share our posts on their personal pages.
 - Don't forget about Peach Jar. It is free.
 - We do have a Twitter account.
 - Erica recommended having a communication committee that Julie can pass everything on to.
- 8 . Remind people to re register their Ralphs card and use Amazon button
- We are still working on making sure that we are connected to the correct Amazon button to make sure we get the most money from that.

Next Meeting is December 4th at 7:00pm in the school library.

Mission Statement:

“The Foundation is dedicated to the children of Highland Ranch Elementary School. We are committed to the children’s welfare by providing additional financial support to enhance and improve the curriculum and educational opportunities for all students attending the school.”