



Foundation Meeting

2-5-18

1. Welcome

2. Treasurer's Report – Elise

- We have \$72,164.21 in the bank. All this money is available. We have \$95.88 in Paypal. A generous donor who is donating through Paypal regularly (every 2-3 months). It says \$25 monthly, but it does not come in monthly.
- Reimbursement procedures: Elise would like reimbursements to be within 30 days. It gets overwhelming if it is too far away from the actual event. Please make separate transactions for different events. Give a total of what you expect to get back. Please also put your name on the receipt. Maybe we need a form.

3. Principal's Report- Cindy

- STEAM night is combined Art, Technology, Math night.
- World Music-the kids are loving it.
- LCAP forum coming up.
- Parent Coffee coming up also. Had to cancel the last one due to the lady getting sick.
- Heather asked what RB Foundation's cycle is? Cindy thinks it has to be submitted by June. She will double check.
- The district gave the school 72 new chromebooks (2 carts).

4. Spell-A-Thon Updates- Jill & Esther

- On the day, we collected \$5446. Over the weekend, \$1834. Total=\$7280. The \$1834 is not in our total in the bank yet. Not all the money is in yet. The deadline to turn in the money is 2/16/18.

5. Spelling Bee-

- There are about 70 kids signed up already for the Spelling Bee next week. Words will go out tomorrow to those kids.



Highland Ranch Educational Foundation

- Cindy has contacted Liz, and everything is good.

6. Barnes & Noble Update- Erica

- We made \$688.12. It will come to us in the form of a Barnes and Noble gift card. This will go to fund the Maker Space. We get 10% if we take the money in cash, and 15% if we take the money as a gift card, so we make more by requesting a gift card.

7. Spring Fundraiser: "Monte Carlo Night" Saturday, May 19, 2018

- Part casino night/small auction.
- At the Country Club of Rancho Bernardo-they want a \$500 deposit, but we are waiting for an invoice/formal request/something in writing.
- Casino Knights is the company we are using. Sandra and Anastasia are going to talk to them about the night to see how it works and how chips turn into money.
- A parent has offered her timeshare for auction too. It can be used in any location. The committee is trying to see if they can bundle bigger prizes.
- The food will be all tray passed items so people don't have to leave the casino tables.
- A letter will be written up so people will know what to expect from the event. It will be sent out before tickets go on sale.
- The art projects are being done. We are on our way for this. The team thought of making a change for TK. Heather wants to know if we can do something with photos. Can they take pictures of each kid and create it into something that can be auctioned off? Cindy says just get parent permission. If parents want, they can opt out of it.
- Sandra and Anastasia are still determining what volunteers are going to be needed.
- They are still thinking of getting sponsors for the tables to help offset the cost of the tables.
- On the big banner, we will not say Casino Night. It will say Monte Carlo Night. Things that will go home can say Casino Night. We want parents to understand the difference this year in the event, but not offend the outside world by saying we are promoting a Casino Night. We may want people to advertise again (dancing outside the school, holding signs, etc.).

8. Social Media Committee Update- Erica



Highland Ranch Educational Foundation

- Our committee met last month. We came up with new ideas for improving our presence on social media.
- Sara suggested we come up with a Highland Ranch Foundation “person,” so that there is always “someone” to be the admin of the page. As she started to create it, she had second thoughts because people may not want to have the Foundation “person” have access to others’ personal info, photos, etc. Now she thinks we should start a new FB page with a Foundation Person, but that would not be a personal account. It can be changed to admin as new board members come on. It will be a secure account. We are going to see if we can keep the current page but change the link it is under. We may have to retire the current page.
- We are going to have a LIKE campaign. If we get 400 Likes, we throw a PJ party for the school.
- We talked about doing live posts.

9. Looking for new board members for next year

- We for sure need a new secretary.
- We have to fill certain positions each year. Other than those, the board members can be variable.

10. Erica-we talked about surveying the teachers to see what they want us to fund the following year. We fund a year in advance. Half of our current fund is already for science and p.e. for next year. The teachers responded to a survey and Erica tallied it. Erica is going to meet with Cindy to narrow things down and prioritize and get costs for some of these items.

11. We should work with teachers to make sure we know when they have a DonorsChoose campaign going so we can publicize it and fund it also.

Next Meeting is March 5th at 7:00pm in the school library.

Mission Statement:



**Highland Ranch
Educational Foundation**

“The Foundation is dedicated to the children of Highland Ranch Elementary School. We are committed to the children’s welfare by providing additional financial support to enhance and improve the curriculum and educational opportunities for all students attending the school.”